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The Digital Marketing Handbook is an easy to follow, step-by-step guide to marketing using the internet. This book is packed with information and examples to help you succeed. If you're looking for a book that gets straight to the point without any fluff or filler content and explains digital marketing techniques in a simple manner without the filter of complexity we're all so used to, then this book is for you.

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A pretty good one-stop solution for all your digital marketing queries. *The Digital Marketing Handbook* is true to its title. The concepts and terminology of the world of digital marketing are explained in an easy-to-understand manner and accompanied by examples of live websites. Various topics covered in this book are: 1. How to design your website 2.

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