

The Creation Of Media Political Origins Modern Communications Paul Starr

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Summary. "In this monumental history, Paul Starr reveals how politics created our media world, from the emergence of the first newspapers and postal systems in early modern Europe and colonial America to the rise of the mass press, telecommunications, motion pictures, and broadcasting in the twentieth century.

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On the other hand, Starr argues, the very success of US media have also produced what Starr calls an "American dilemma": while democratic ideas helped create new media, those media have become vast industries with enormous power—power that has the potential to erode the very democratic practices and spaces (discussion, access, association, diversity) that brought them into existence.

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Starr's broadest message is that the rise of the American media, the planet's most variegated and influential communications culture, can be traced to choices made (or rather, political struggles...

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Review of Paul Starr, The Creation of the Media

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Reveals how politics created our media world, from the emergence of the first newspapers & postal systems in early modern Europe & colonial Amer. to the rise of the mass press, telecomm., motion pictures, & broadcast. in the 20th cent. Starr shows how critical choices about freedom of expression, media ownership, the architecture of networks, secrecy, privacy, & intellectual property have made the modern media as much a political as a technological invention. The framework of commun. estab. in the U.S. has proved to be a source of econ. growth, cultural influence, & even mil. advantage. But the dilemma is that the media have also become a constellation of power in their own right, upsetting the vision of the role of the press in a democracy.

Media Nation brings together some of the most exciting voices in media and political history to present fresh perspectives on the role of mass media in the evolution of modern American politics. Together, these contributors offer a field-shaping work that aims to bring the media back to the center of scholarship modern American history.

This is an open access title available under the terms of a CC BY-NC-ND 4.0 International licence. It is free to read at Oxford Scholarship Online and offered as a free PDF download from OUP and selected open access locations. Is social media destroying democracy? Are Russian propaganda or "Fake news" entrepreneurs on Facebook undermining our sense of a shared reality? A conventional wisdom has emerged since the election of Donald Trump in 2016 that new technologies and their manipulation by foreign actors played a decisive role in his victory and are responsible for the sense of a "post-truth" moment in which disinformation and propaganda thrives. Network Propaganda challenges that received wisdom through the most comprehensive study yet published on media coverage of American presidential politics from the start of the election cycle in April 2015 to the one year anniversary of the Trump presidency. Analysing millions of news stories together with Twitter and Facebook shares, broadcast television and YouTube, the book provides a comprehensive overview of the architecture of contemporary American political communications. Through data analysis and detailed qualitative case studies of coverage of immigration, Clinton scandals, and the Trump Russia investigation, the book finds that the right-wing media ecosystem operates fundamentally differently than the rest of the media environment. The authors argue that longstanding institutional, political, and cultural patterns in American politics interacted with technological change since the 1970s to create a propaganda feedback loop in American conservative media. This dynamic has marginalized centre-right media and politicians, radicalized the right wing ecosystem, and rendered it susceptible to propaganda efforts, foreign and domestic. For readers outside the United States, the book offers a new perspective and methods for diagnosing the sources of, and potential solutions for, the perceived global crisis of democratic politics.

The march to the Trump presidency began in 1988, when Rush Limbaugh went national. Brian Rosenwald charts the transformation of AM radio entertainers into political kingmakers. By giving voice to the conservative base, they reshaped the Republican Party and fostered demand for a president who sounded as combative and hyperbolic as a talk show host.

*Analyzes the impact of the opposition candidacies in the Mexican presidential elections of 1940, 1946, and 1952 on the internal discipline and electoral dominance of the ruling Partido de la Revolucion ã on Mexicana (PRM) and its successor, the Partido Revolucionario Institucional (PRI)”—Provided by publisher.

Who watches over the party-state? In this engaging analysis, Maria Repnikova reveals the webs of an uneasy partnership between critical journalists and the state in China. More than merely a passive mouthpiece or a dissident voice, the media in China also plays a critical oversight role, one more frequently associated with liberal democracies than with authoritarian systems. Chinese central officials cautiously endorse media supervision as a feedback mechanism, as journalists carve out space for critical reporting by positioning themselves as aiding the agenda of the central state. Drawing on rare access in the field, Media Politics in China examines the process of guarded improvisation that has defined this volatile partnership over the past decade on a routine basis and in the aftermath of major crisis events. Combined with a comparative analysis of media politics in the Soviet Union and contemporary Russia, the book highlights the distinctiveness of Chinese journalist-state relations, as well as the renewed pressures facing them in the Xi era.

That market forces drive the news is not news. Whether a story appears in print, on television, or on the Internet depends on who is interested, its value to advertisers, the costs of assembling the details, and competitors' products. But in All the News That's Fit to Sell, economist James Hamilton shows just how this happens. Furthermore, many complaints about journalism—media bias, soft news, and pundits as celebrities—arise from the impact of this economic logic on news judgments. This is the first book to develop an economic theory of news, analyze evidence across a wide range of media markets on how incentives affect news content, and offer policy conclusions. Media bias, for instance, was long a staple of the news. Hamilton's analysis of newspapers from 1870 to 1900 reveals how nonpartisan reporting became the norm. A hundred years later, some partisan elements reemerged as, for example, evening news broadcasts tried to retain young female viewers with stories aimed at their (Democratic) political interests. Examination of story selection on the network evening news programs from 1969 to 1998 shows how cable competition, deregulation, and ownership changes encouraged a shift from hard news about politics toward more soft news about entertainers. Hamilton concludes by calling for lower costs of access to government information, a greater role for nonprofits in funding journalism, the development of norms that stress hard news reporting, and the defining of digital and Internet property rights to encourage the flow of news. Ultimately, this book shows that by more fully understanding the economics behind the news, we will be better positioned to ensure that the news serves the public good.

This edited collection addresses the problem of how the creation of novel spaces of governance relates to imaginaries of connectivity in time. While connectivity seems almost ubiquitous today, it has been imagined and practiced in various ways and to varying political effects in different historical and geographical contexts. Often the conception of new connectivities also gives birth to new spaces of governance. The political denomination of spaces — whether maritime, continental, social, or virtual — reflects the situatedness of power. Yet, such crafting of new spaces also expresses particular imaginaries and technologies of connectivity that make governance possible. Whereas the study of international relations has traditionally focused on the role of agency and structure in power relations, the affects, beliefs, attitudes, and practices that intervene in how groups of people connect in given times have not attracted much scholarly attention Overall, the detailed and original case studies examined in the book range from the 18th century, to the 19th century, to the present, and from Spain, to the Maritime Alps, to Germany, to the Mediterranean, to China, to East Asia. The historical and geographical variety of the cases serves to highlight the diversity of the meaning and function of connectivity in the constitution of novel spaces of governance.

This New York Times and Wall Street Journal bestseller shows us that America 's political system isn 't broken. The truth is scarier: it 's working exactly as designed. In this "superbly researched" (The Washington Post) and timely book, journalist Ezra Klein reveals how that system is polarizing us—and how we are polarizing it—with disastrous results. "The American political system—which includes everyone from voters to journalists to the president—is full of rational actors making rational decisions given the incentives they face," writes political analyst Ezra Klein. "We are a collection of functional parts whose efforts combine into a dysfunctional whole." "A thoughtful, clear and persuasive analysis" (The New York Times Book Review), Why We 're Polarized reveals the structural and psychological forces behind America 's descent into division and dysfunction. Neither a polemic nor a lament, this book offers a clear framework for understanding everything from Trump 's rise to the Democratic Party 's leftward shift to the politicization of everyday culture. America is polarized, first and foremost, by identity. Everyone engaged in American politics is engaged, at some level, in identity politics. Over the past fifty years in America, our partisan identities have merged with our racial, religious, geographic, ideological, and cultural identities. These merged identities have attained a weight that is breaking much in our politics and tearing at the bonds that hold this country together. Klein shows how and why American politics polarized around identity in the 20th century, and what that polarization did to the way we see the world and one another. And he traces the feedback loops between polarized political identities and polarized political institutions that are driving our system toward crisis. "Well worth reading" (New York magazine), this is an "eye-opening" (O, The Oprah Magazine) book that will change how you look at politics—and perhaps at yourself.

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