

Softwar An Intimate Portrait Of Larry Ellison And Oracle

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This item: Softwar: An Intimate Portrait of Larry Ellison and Oracle by Matthew Symonds Paperback \$24.62

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Softwar: An Intimate Portrait of Larry Ellison and Oracle ...

True to its subtitle Softwar does indeed deliver an 'intimate portrait' of billionaire business leader Larry Ellison. Unfortunately, although the book is enthralling and features an incredibly interesting format including written responses by Ellison to points raised by Symonds, it falls short in two important areas for biographies.

Softwar: An Intimate Portrait of Larry Ellison and Oracle ...

Softwar : an intimate portrait of Larry Ellison and Oracle by Symonds, Matthew; Ellison, Larry

Softwar : an intimate portrait of Larry Ellison and Oracle ...

Softwar : An Intimate Portrait of Larry Ellison and Oracle, Paperback by Symonds, Matthew; Ellison, Larry, ISBN 0743225058, ISBN-13 9780743225052, Brand New, Free shipping in the US A history of the computer company Oracle identifies the events and sometimes controversial choices that contributed to its rise to one of the industry's most powerful and profitable companies, noting its penchant for reinventing itself in pursuit of new goals, and complemented by additional notes by the company's ...

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Softwar: An Intimate Portrait of Larry Ellison and Oracle ...

Softwar : an intimate portrait of Larry Ellison and Oracle / Matthew Symonds with commentary by Larry Ellison. p. cm. 1. Ellison, Larry. 2. Oracle Corporation History. 3. Computer software industry United States History. 4. Businessmen United States--Biography. I. Ellison, Larry. II. Title.

P3335: Book Excerpt - Softwar: An Intimate Portrait Of ...

Softwar : An Intimate Portrait of Larry Ellison and Oracle author: Matthew Symonds, Larry Ellison: pages: 528; publisher: Simon & Schuster: rating: 7/10; reviewer: Alex Moskalyuk; ISBN: 074322504X : summary: Insight of Larry Ellison and his corporate identity known as Oracle Corp.

Softwar : An Intimate Portrait of Larry Ellison - Slashdot

Softwar: An Intimate Portrait of Larry Ellison and Oracle Paperback -- Sept. 7 2004 by Matthew Symonds (Author), Larry Ellison (Commentary) 4.0 out of 5 stars 59 ratings; See all 11 formats and editions

Softwar: An Intimate Portrait of Larry Ellison and Oracle ...

Larry's footnotes, which counter, clarify or expand on the authors passages are a unique and worthwhile addition - adding credibility to this title. 'Softwar' comprehensively covers both the business of Oracle and offers a surprisingly intimate view of Larry's life and thinking.

Buy Softwar: An Intimate Portrait of Larry Ellison and ...

At the same time, Matthew Symonds presents a balanced portrait of the man who admits in his footnotes to making some mistakes, but who also demonstrates a keen intellect, foresight and a sense of humor. 'Softwar' is an extraordinary book about an extraordinary man and his enterprise - a must read for those who want to be inspired and have a better understanding of business, technology and human nature.

Softwar: An Intimate Portrait of Larry Ellison and Oracle ...

The result of more than a hundred hours of interviews and many months spent with Ellison, Softwar is the most complete portrait undertaken of the man and his empire -- a unique and gripping account of both the way the computing industry really works and an extraordinary life.

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Softwar: An Intimate Portrait of Larry Ellison and Oracle ...

Softwar : an intimate portrait of Larry Ellison and Oracle. [Matthew Symonds; Larry Ellison] -- "In a business where great risks, huge fortunes, and even bigger egos are common, Larry Ellison stands out as one of the most outspoken, driven, and daring leaders of the software industry.

Softwar : an intimate portrait of Larry Ellison and Oracle ...

The result of more than a hundred hours of interviews and many months spent with Ellison, Softwar is the most complete portrait undertaken of the man and his empire -- a unique and gripping account of both the way the computing industry really works and an extraordinary life.