

Overbooked The Exploding Business Of Travel And Tourism Elizabeth Becker

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21st century tourism is a massive industry that can support or destroy cultural treasures, the environment and economic prosperity. Becker's analysis spans the globe from China to Costa Rica to Zambia and examines the underbelly of luxury consumerism. Interesting. Overbooked: The Exploding Business of Travel and Tourism by Elizabeth Becker.

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Overbooked is a comprehensive study of the state of tourism. She hails its successes and points out its failures. She also gives concrete solutions to some of the issues concerning recreational travel. She doesn't skip advise to the individual traveler and provides useful information on both enjoyment and on avoiding exploitive behavior.

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Elizabeth Becker's thesis in Overbooked: The Exploding Business of Travel and Tourism is that there is a self-serving conspiracy—between the travel industry and the media that cover the travel industry—to promote the industry bottom line at the expense of knowledgeable, informed, consumer travel experiences.

~~Overbooked: The Exploding Business of Travel and Tourism~~

Overbooked The Exploding Business of Travel and Tourism. By Elizabeth Becker. Trade Paperback. eBook; LIST PRICE \$20.00 PRICE MAY VARY BY RETAILER. Buy from Us; Get a FREE e-book by joining our mailing list today! Plus, receive recommendations and exclusive offers on all of your favorite books and authors from Simon & Schuster.

~~Overbooked | Book by Elizabeth Becker | Official Publisher ...~~

In a new book titled, Overbooked: The Exploding Business of Travel and Tourism, journalist Elizabeth Becker traces the history of tourism and points to the challenges facing the fast-growing industry, which currently contributes \$6.5 trillion to the world's economy.

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~~'Overbooked': Elizabeth Becker on the Business of Travel ...~~

Elizabeth Becker, is the award winning journalist and author of "OVERBOOKED, The Exploding Business of Travel and Tourism" and the classic "WHEN THE WAR WAS OVER, a history of the Khmer Rouge and modern Cambodia."

~~Welcome — Elizabeth Becker~~

Overbooked: The Exploding Business of Travel and Tourism: Author: Elizabeth Becker: Publisher: Simon and Schuster, 2013: ISBN: 1439167508, 9781439167502: Length: 464 pages: Subjects

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The Overbooked Elizabeth Becker Pdf views the industry from a business perspective, examining the management, marketing and finance issues most important to industry members.. About Overbooked Elizabeth Becker Pdf. Overbooked The Exploding Business Of Travel And Tourism Pdf is the first text to offer a comprehensive overview of the growing but neglected area of business tourism.

~~Overbooked The Exploding Business Of Travel And Tourism ...~~

In this "meticulously reported and often disturbing exposé of the travel industry." (The New York Times Book Review), Elizabeth Becker describes the dimensions of this industry and its huge effect on the world economy, the environment, and our culture. Employing one out of twelve people in the world, the travel and tourism industry exploded at the end of the Cold War.

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Praise For Overbooked: The Exploding Business of Travel and Tourism... "Elizabeth Becker has found a giant gap in journalistic coverage and stepped squarely into the middle of it. Even though it's under our noses, beneath our feet, even in our happier dreams, rarely has the investigative story she recounts in her new book previously received the coverage it deserves: The rampant growth of travel and tourism."

~~Overbooked: The Exploding Business of Travel and Tourism ...~~

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Overbooked: The Exploding Business of Travel and Tourism. New York: Simon & Schuster. 2013. ISBN 9781439160992. OCLC 800024781. References

~~Elizabeth Becker — Wikipedia~~

Tourism, fast becoming the largest global business, employs one out of 12 persons and produces \$6.5 trillion of the world's economy. In a

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groundbreaking book, Elizabeth Becker uncovers how what was once a hobby has become a colossal enterprise with profound impact on countries, the environment, and cultural heritage.

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