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P rofessor Richard Thaler is a bit lazy, prone to procrastination and likes his booze: his observations, not mine. He is also the president of the American Economic Association, a role held in the...

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Misbehaving: Summary & Review | The Power Moves

Richard H. Thaler is an American economist and the Charles R. Walgreen Distinguished Service Professor of Behavioral Economics at the University of Chicago Booth School of Business. In 2015, Thaler was president of the American Economics at the University of Chicago Booth School of Business. In 2018, he was elected a member in the National Academy of Sciences. I

Richard Thaler - Wikipedia

Richard H. Thaler is the coauthor of the best-selling book Nudge with Cass R. Sunstein, and the author of Quasi Rational Economics at the University of Chicago Booth School of Business and, in 2015, the president of the American Economic Association.

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Misbehaving is his arresting, frequently hilarious account of the struggle to bring an academic discipline back down to earth - and change the way we think about economics, ourselves, and our world. Traditional economics assumes rational actors. Early in his research, Thaler realized these Spock-like automatons were nothing like real people.

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Richard H. Thaler is an economist, but he argues that academic economists don't think enough about real people. His book Misbehaving is meant to speak to those who don't have a degree in economics and includes clear explanations, clever anecdotes about wine bottles and ski lifts, and plenty of humor.

Misbehaving Book Summary, by Richard H. Thaler | Allen Cheng

This book is about the development of the field of behavioural economics - how human psychology blends with economic models would predict. He talks about the history of the field, the pushback from traditional economists, and key contributors to this growing field.

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