

Arthur D Little Catching The Smart Home Opportunity

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Based on various projects, Arthur D. Little estimates that Smart Home revenues will grow by 12 percent a year until 2020 in Europe. This revenue sizing includes both direct revenues, such as home automation services/products, and indirect revenues, such as the maintenance of the new devices/services.

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Arthur D. Little helps clients navigate through their journey. We have always been at the forefront of innovation and we are now more than ever at the vanguard of delivering practical and forwardlooking solutions that uncover new growth opportunities in the changing energy ecosystem. Michael Kruse

Navigating the energy transition | Arthur D Little

In their new report "Catching the Smart Home opportunity: Room for growth for telecom operators," Arthur D. Little reviews the key trends driving the potential for Smart Home solutions, presents an overview of four main segments and provides recommendations for telecom operators in the launch of Smart Home services.

Telecom operators need to make room for Smart Home opportunity

In our 2012 report, "Catching the smart home opportunity: Room for growth for telecom operators", we explained how telecom operators could take advantage of smart-home service as an offering. However, since then, very few operators have succeeded in unlocking this potential. ... Arthur D. Little S.p.A . - C.F. / P.IVA 03507770968 ...

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